



September 22, 2013

Dear Community Member,

Benchmark Preschool and Elementary School, located in your neighborhood, is a nationally recognized high performing charter school. Benchmark strives to produce students that are entrepreneurial in spirit, accomplished critical thinkers and skilled problem solvers. Continuing to provide our 500 students with unique educational opportunities will insure the success of each student. Below we have listed a few examples of the opportunities we presently provide to Benchmark students.

- Benchmark offers unprecedented student teacher ratio for a public school, 15:1, with 2 accredited teachers in each classroom.
- Benchmark was the first school in the country to establish Singapore Math in all grade levels. This focus has resulted in students winning Math competitions on both the State and National Level.
- All Benchmark Students participate in our Life Science Lab. On a weekly basis students are participating in dissections, constructing catapults or looking through a microscope to understand principles from biology to physics using a hands on approach.
- Each year students are exposed to amazing multicultural events by local and national groups.

It is through the continued generosity of businesses like yours, that we are able to provide our students with these opportunities. We invite you to partner with us financially in our upcoming fundraiser.

On November 2nd, 2013 Benchmark School will be hosting our Annual Chomp and Stomp Carnival. This is a fun event for our families and our extended community. There were over 600 attendees at last year's event.

The Chomp and Stomp Carnival will host a Play Zone, Chili Cook-off, Cupcake Competition, face painting, and a variety of game and vendor booths.

We offer different levels of sponsorship designed to maximize the exposure of your business. Depending on sponsorship level, you will have the option of setting up a vendor booth, being included on event signage, or free wristbands for your immediate family and friends. For a full description of the levels please review the included flyer.

To donate, simply complete and return the enclosed form. For questions please contact Julie VanLieshout at (602)300-8557, by email at rose_julie@hotmail.com, or Linda Del Toro can be reached at 602-677-1850.

Thank you for supporting the students of Benchmark School and helping to make this community event successful.

Best Regards,

School Principals Bobbie Darroch & Carole Challoner
P.T.O. President Gina Spencer

P.S. All donations made to Benchmark Elementary are tax deductible as allowed by 501(c)3 guidelines. You will receive a tax receipt for your donation following the event.



Bobcat Believers

\$100

- **Free Child's Wristband:** We'll provide you a free wristband as a "Thank You" for your donation.
- **Facebook Appreciation Post:** We'll show our appreciation by posting your name or logo on our Facebook page. Your recognition will be viewed by our online community of 300 friends.
- **Name Recognition in Email Blast.** Parents of Benchmark students rely on our weekly email blast for information on important activities, we'll include your name for all our 515 recipients to review.
- **Website Recognition** - As a special thank you, we'll post your name on our website. Our site gets 600 hits per day, which includes Benchmark families and residents of the surrounding community.

Loyal Learners

\$250

- **Everything Above Plus:**
- **Name on T-Shirt for Child Attendees:** Promotional T-shirts will be printed, we'll add your name to the back. The shirts will be provided to students, school staff and volunteers. T-Shirts will be worn on the day of the event and throughout the year on School Spirit Days.
- **MC Recognition:** Announcements will be made throughout event day to thank our sponsors.
- **Free Child Wristbands:** You'll receive a total of 4 free child wristbands, a value of \$80.
- **Logo Link Recognition in Email Blast:** We'll include your company logo and a link to your website in 2 of our weekly e-newsletters.
- **Website Link & Recognition:** Your name will appear on our homepage in a text banner and on our sponsors page with a link to your website.

Academic Activists

\$500

- **Everything Above Plus:**
- **Logo on Promotional T-Shirts:** Maximize your exposure on our event day T-Shirts by submitting your logo to be displayed on the back. Deadline to be included is October 22nd, 2013.
- **Entertainment Sponsorship:** Your logo will be prominently displayed on the signage for an Entertainment area of your choice. Options include Cupcake Competition, Chili Cook Off, Petting Zoo, Photo Booth, etc.
- **All marketing inclusion:** Your logo will appear on all flyers, posters, press releases and signage.
- **Logo Displayed on Benchmark Website:** We'll proudly display your logo on the main page of our website through December, 2013.
- **Optional space for vendor booth:** With nearly 600 planned attendees, we'll provide you the opportunity to set up a booth, pass out flyers, brochures, coupons, or meet with potential customers.
- **Preferred Parking on Event Day:** We'll reserve a VIP parking spot in your name.
- **Receive a 1/4 page ad** in our school wide directory. For sponsorships received before **Sept 27th**.

Education Enthusiasts

\$1000

- **Everything Above Plus:**
- **Logo Displayed on Benchmark Website:** Logo will be larger and more notable, receiving greater exposure on the Benchmark website homepage through December.
- **Prominent Logo on T-Shirt:** Your logo will be larger and more notable on our event shirt.
- **Free Wristbands for Child Attendees (12):** Bring family and friends to enjoy our festivities.
- **Title Sponsorship :** "Presented by (*Your Company Logo*)" will appear prominently on all flyers, posters, press releases and event signage.

	Bobcat Believers \$100	Loyal Learners \$250	Academic Activists \$500	Education Enthusiasts \$1000
Wristband for Child Attendee (1)	✓	✓	✓	✓
Facebook Appreciation Post	✓	✓	✓	✓
Name Recognition in Email Blast	✓	✓	✓	✓
Website Recognition	✓	✓	✓	✓
Name on Event T-Shirt		✓	✓	✓
MC Recognition During Event		✓	✓	✓
Wristbands for Child Attendees (4)		✓	✓	✓
Logo Recognition in Email Blast		✓	✓	✓
Website Link to your own site		✓	✓	✓
Logo on Event T-Shirts			✓	✓
Entertainment Sponsorship			✓	✓
All marketing inclusion			✓	✓
Logo Displayed on Benchmark homepage			✓	✓
Optional space for vendor booth			✓	✓
Preferred Parking on Event Day			✓	✓
1/4 Page Directory Ad for Early Sponsorship			✓	✓
Prominent Logo on T-Shirt				✓
Wristbands for Child Attendees (12)				✓
Title Sponsorship				✓

☐ Yes, I'll Support Benchmark Preschool and Elementary for their Annual Chomp and Stomp Event on November 2nd, 2013

☐ Bobcat Believer (\$100) ☐ Loyal Learner (\$250) ☐ Academic Activists (\$500) ☐ Education Enthusiasts \$1000

(Complete the information as you would like it to appear on promotional materials)

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Website: _____

Sponsor logos must be provided in an eps format for 1 color imprint. If logo is not emailed to karie@ctdpromotions.com by the 22nd of October we cannot guarantee that the logo will be included on the t-shirt or other marketing materials.